NEW HORIZON
COLLEGE OF ENGINEERING

Autonomous College, Affiliated to VTU | Approved by AICTE New Delhi & UGC
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Department of Artificial Intelligence & Machine Learning

Yi Yuva (Young Indians)

Yi
Young Indians
WE CAN WE WILL

Event Name: #MyStanceOnDemocracy-social media campaign
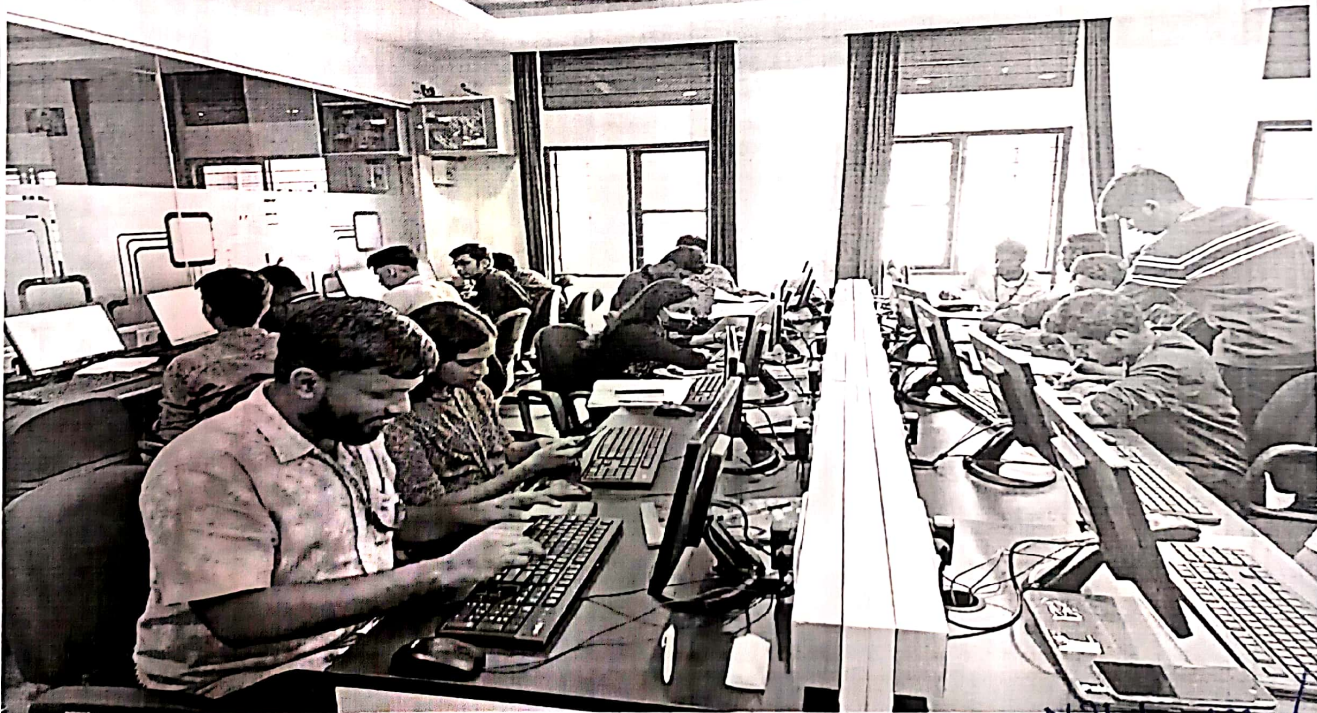
Event Description:

The Department of AIML organized a Social media campaign on the theme "How can a country move towards a more strong and inclusive democracy? And Role of Youth in Strengthening and Deepening Democracy." on May22, 2023. This Social Media Campaign brought students from all walks of life to share their opinion on the current challenges in democracy and the solution for the same. The campaign focused on solutions and bringing out best practices. The campaign began with influencers on Instagram making a reel/post using #MyStanceonDemocracy

Winners:

- First Place: Ashritha Krishna and Nithya

- Second Place: Bhanuprasad and Dinesh Kumar

- Third Place: Aatreya and Noel Sibi

Conclusion:

Overall, the Social Media Campaign was a great success. It was a great opportunity for students in showing their creativity towards youth democracy. In conclusion, social media campaigning has emerged as a powerful tool in promoting youth democracy and engaging young people in the political process.

Faculty coordinators,
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