



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

Event: Outreach Program on “AI and ML Challenges in Modern Consumers”

Venue: Sree Vinayaka Vidya Kendra School

Time-2:30 PM to 3:30 PM



OUT REACH PROGRAMME ON “AI AND ML CHALLENGES IN MODERN CONSUMERISMS”

TUESDAY

6 FEBRUARY 2024

2:30-03:30 PM

Sree Vinayaka Vidya Kendra School ●

SPEAKER

DR.SONIA MARIA D'SOUZA

ASSOCIATE PROFESSOR
NEW HORIZON COLLEGE OF
ENGINEERING
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On the 6th of February, an Outreach Program was conducted on **AI and ML Challenges in Modern consumerism**. The talk was open to all the students of **Vinayaka Vidya Kendra School**.



The outreach program, spearheaded by Dr. Sonia Maria Dsouza, provided a comprehensive introduction to the world of AI and its applications during the initial segment. With a curriculum designed to accommodate individuals of varying skill levels, the program ensured that even novices gained a solid understanding of AI concepts. The enthusiasm displayed by the participants underscored the success of the initiative, as they eagerly absorbed knowledge and gained valuable hands-on experience in AI applications.

Furthermore, the event drew participation from 120 students of Sree Vinayaka Vidya Kendra School. Dr. Sonia Maria Dsouza's insightful talk shed light on the challenges of AI and ML in modern consumerism, providing the students with invaluable insights into the rapidly evolving technological landscape.



Following the engaging session, Dr. Sonia Maria Dsouza encouraged interactive discussions, allowing students to delve deeper into the practical applications of AI and its potential impact on various industries. Through thought-provoking questions and real-world examples, attendees gained a holistic understanding of how AI is reshaping the future of technology and innovation.

In addition to the informative presentations, the outreach program also featured interactive demonstrations providing participants with an immersive learning experience. Under the guidance of Dr. Dsouza, students had the opportunity to experiment with AI tools and algorithms, further solidifying their understanding of the concepts discussed during the sessions.

Furthermore, the event served as a platform for networking and collaboration, fostering connections between students and educators passionate about AI and its applications. Through group discussions and brainstorming sessions, participants exchanged ideas and insights, laying the groundwork for potential future collaborations and projects in the field of artificial intelligence.

As the outreach program drew to a close, participants were invited to share their reflections and key takeaways from the event. Many expressed their newfound appreciation for the intricacies of AI and its potential to drive innovation across various sectors. The speaker also highlighted the practical relevance of the workshop's content, noting its alignment with current industry trends and advancements.

Moreover, the outreach program sparked curiosity and inspired students to explore further opportunities in the field of artificial intelligence. Dr. Sonia Maria Dsouza emphasized the

importance of continuous learning and encouraged attendees to pursue their interests in AI through academic studies, research endeavors, and practical applications.

In conclusion, the outreach program led by Dr. Sonia Maria Dsouza was a resounding success, providing students with a comprehensive introduction to AI and its applications. Through informative presentations, interactive discussions, and networking opportunities, participants gained valuable insights and practical experience in this rapidly evolving field. As they departed, attendees left with a renewed enthusiasm for AI and a firm understanding of its potential to shape the future of technology and society.



Faculty Coordinator

Dr. Sonia Maria D'Souza

HOD

Dr.N. V Uma Reddy