NEW HORIZON COLLEGE OF ENGINEERING
Department of Artificial Intelligence and Machine Learning

EVENT NAME: Guest Talk on IBM Hackathon Global Challenge

DATE: 30.09.2024

VENUE: Auditorium

BRIEF DESCRIPTION OF THE EVENT: Department of Artificial Intelligence and Machine Learning had organized a Session on IBM Hackathon Global Challenge on 30.09.2024, Monday from 11:00 am to 1:00 pm. The guest speaker was Ms. Maria Joy, Branding and communications strategy specialist for Call for Code, IBM. The resource person explained about the six different courses provided by IBM on Generative AI. She also explained the procedure of hackathon registration, timeline, theme for hackathon. The theme for 2024 global challenge is Equitable Access- "how can Generative AI technology improve equitable access to resources and opportunities for marginalized and vulnerable people". The session was followed by a Q&A session where students asked various questions regarding Generative AI courses and hackathon challenge.

ACTIVITIES CONDUCTED:01

NO. OF PARTICIPANTS:250

WINNERS :Nil

GUEST DETAILS:**Maria Joy,** *Branding and communications strategy specialist for Call for Code,IBM, New York.*

PHOTOGRAPHS OF THE EVENT:

Faculty Coordinator   HOD - AIML

Dr. Umamaheswaran S

Prof. Rajasree R S   **Dr. N.V Uma Reddy**

Prof. Supriya B Rao