



NEW HORIZON COLLEGE OF ENGINEERING

DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

Event: Guest Talk on International Relations Expedition

Venue: Falconry Seminar Hall, NHCE

Time: 10:30 AM to 11:30 AM



Department of Artificial Intelligence and Machine Learning

Guest Talk

International Relations Expedition



Dr. Vishal Jayendra Parikh

Associate Head
School of Computing & Digital Technology
Sheffield Hallam University, London. UK



6 December 2024



10:30 AM to 11:30 AM



Falconry Seminar Hall



7th semester students

Event Coordinators

Dr. Sonia Maria D Souza
Dr. Sowmya H K

Convenor

Dr. N V Uma Reddy
Professor and HoD-AI&ML

Dr. R J Anandhi
Dean Academics

Dr. Manjunatha
Principal

On December 6, 2024, the Department of Artificial Intelligence and Machine Learning at New Horizon College of Engineering hosted an engaging guest talk titled "International Relations Expedition." The event featured Dr. Vishal Jayendra Parikh, Associate Head of the School of Computing & Digital Technology at Sheffield Hallam University, London, UK, as the guest speaker. Aimed at 7th-semester students, the session offered valuable insights into digital transformation, career growth, and research, leaving a lasting impact on the audience.



The session began with a warm introduction to Dr. Parikh, a distinguished academic known for his expertise in call center management and digital transformation. He focused on clarifying the fundamental differences between digitization, digitalization, and digital transformation, which are often used interchangeably. Dr. Parikh emphasized the strategic importance of digital transformation in today's rapidly evolving technological landscape, using Amazon as a prime example of a company that leverages this shift to optimize operations and enhance customer experiences.



In addition to discussing theoretical concepts, Dr. Parikh shared his inspiring professional journey. Beginning as a call center executive, he ascended to become a leading academic, publishing numerous research papers on call center management. His experiences highlighted the importance of perseverance, continuous learning, and adaptability. By recounting his career trajectory, Dr. Parikh motivated students to embrace challenges and seize opportunities for growth.



Dr. Parikh also provided personal insights, recounting his journey from studying engineering in Gujarat to pursuing higher education abroad. He shared stories of his time in London, illustrating how global exposure and diverse experiences shaped his worldview and career path. These narratives resonated with students on a personal level, encouraging them to explore opportunities beyond their immediate environment. The session was both informative and interactive, with students actively participating in discussions. Dr. Parikh's approachable demeanour and engaging presentation fostered an environment where students felt comfortable

asking questions and sharing their thoughts. His ability to relate complex concepts to real-world applications made the session intellectually stimulating and highly relevant. The event concluded with a vote of thanks, appreciating Dr. Parikh's efforts in delivering an insightful and motivating talk.



In summary, the guest talk on "International Relations Expedition" was a resounding success, offering students a unique blend of academic knowledge, industry insights, and personal inspiration. It underscored the importance of understanding digital transformation, exploring research opportunities, and embracing global perspectives in shaping a successful career. The session not only broadened the horizons of the attendees but also motivated them to think critically and aspire for excellence in their academic and professional pursuits.