# IIC Activity Report

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| **Quarter No** | IIC 7.0 – Quarter III |
| **Thrust Area** | Prototype, Design, Process Development for Business Model/ Process/ Services |
| **Mandatory/Elective** | Mandatory |
| **Social Media Link (Linked in/Facebook/Instagram/Twitter)** | https://www.linkedin.com/feed/update/urn:li:activity:7335296427331330049<br><br>https://x.com/NHCEOfficial/status/1929531162180849899 |
| **Video Link (Minimum Five Minutes Video)** | NIL |
| **Program Driven by** | NHCE IIC in association with **ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING** |
| **Type of Activity** | IIC Activity |
| **Activity Name** | Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and Deposition in the Institutions YUKTI Innovation Repository |
| **Program Type** | Level 4 – Exhibition/Demo Day |
| **Program Theme** | Innovation & Design Thinking |

| **Mode of Conduct** | Offline | ~~Blended~~ | ~~Online~~ |
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| **Time** | From: 9:30 am | | To: 4:30 pm |
| **Dates** | Starting: 21/05/2025 | | Ending: 23/05/2025 |

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| **Number of student Participants(Min: 50)** | 120 |
| **Number of Faculty Participants(As Many)** | 7 |
| **Number of External Participants** | 74-External Participants and 46-Internal Participants |
| **Expenditure Amount ,If any** | 25,000/- |
| **Remarks** | Successfully organized the IIC calendar activity. |
| **Objective (100 words)** | The students were exposed to prototype development principles alongside Design Thinking and Business Process Modeling during this activity that aimed to develop entrepreneurial thinking and innovative skills. The program used interactive methods combined with practical exercises to connect academic theories with their real-world implementation. The students received encouragement to generate and develop solutions they could transform into scalable, real-world applications. Through the training session, students would develop their problem-solving abilities and critical thinking skills while enhancing their capability for cooperation that further |

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| | support IIC's mission to promote innovation and creative thinking and prepare students for pre-incubation. |
| **Benefit in-terms of learning/skill/ knowledge obtained** | • During the event, participants received essential knowledge about the complete transformation process from innovative concepts to actual prototypes and viable commercial models.<br><br>• Through this session, the participants improved their comprehension of Design Thinking principles together with rapid prototyping methods and market-oriented product development approaches.<br><br>• Students acquired essential problem identification skills alongside user-centered design abilities and creative solution capability together with strategic planning expertise. Through the activities, students learned about practical entrepreneurial hurdles and discovered how validation and iterative methods play essential roles in the innovation process.<br><br>• Faculty members experienced growth through learning about modern process development trends and mentoring approaches which established a culture that promotes academic innovation. |
| **Photograph 1&2** |  |

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| **Poster sample& Collage Photo** |  | |
| **Feedback sample** |  | |

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| | How would you rate your overall experience at the ideathon?<br>56 responses<br><br>40 ·········································································· 39 (69.6%)<br><br>30<br><br>20<br><br>10 ························································ 17 (30.4%)<br><br>0 (0%)········0 (0%)········0 (0%)<br>0<br>    1        2        3        4        5 |
| **Registration/ Attendance** | Attached |
| **Sample Certificate (If Any)** | Attached |
| **Resource person profile information** | Name of the Resource person: Mr.Dhiraj A Rao<br>Designation: Director<br>Company Name: AANS Technologies<br>Address: Bengaluru<br>Email: dhiraj.abhimanyu.rao@gmail.com<br>Phone Number: 9886581241 |
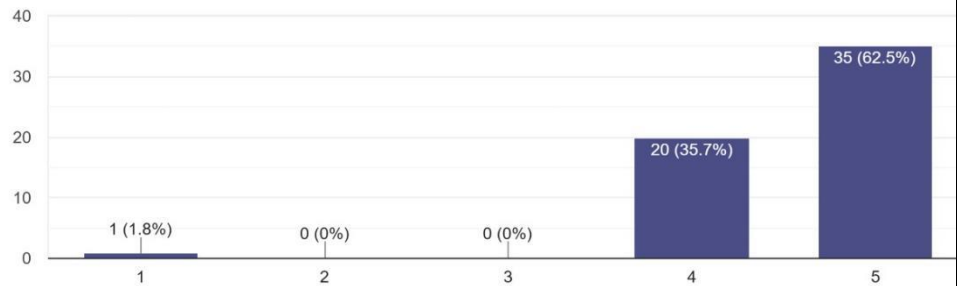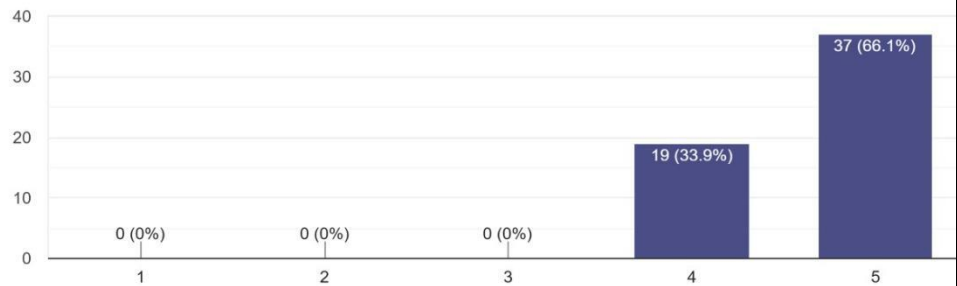
**Signature of IIC Coordinator**                                              **Signature of  HoD**
**Dept. of  AI&ML**