NEW HORIZON COLLEGE OF ENGINEERING

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Department of Artificial Intelligence & Machine Learning

"Alumni Talk on "Empowering Analytics with OBIEE and Power BI"

Event Description:

Department of AI & ML and Alumni Association, NHCE have taken an initiative to conduct the Alumni Talk on "**Empowering Analytics with OBIEE and Power BI**".

Speaker: Shoailuddin
Designation: Associate Consultant,, Conneqtion Group, Bengaluru
Date: 22ʳᵈ August 2025
Time: 11:00 am - 12:00 pm
Venue: Altair Lab

On 22nd August 2025, Shoailuddin (Alumnus, Department of Artificial Intelligence and Machine Learning, 2021–2025 batch), currently working as an AI Engineer at Conneqtion Group, delivered an insightful session titled "Empowering Analytics with OBIEE and Power BI". The event was organized by the Department of AI & ML in association with the Alumni Association, NHCE, and was held from 11:00 am to 12:00 pm at the Altair Lab.
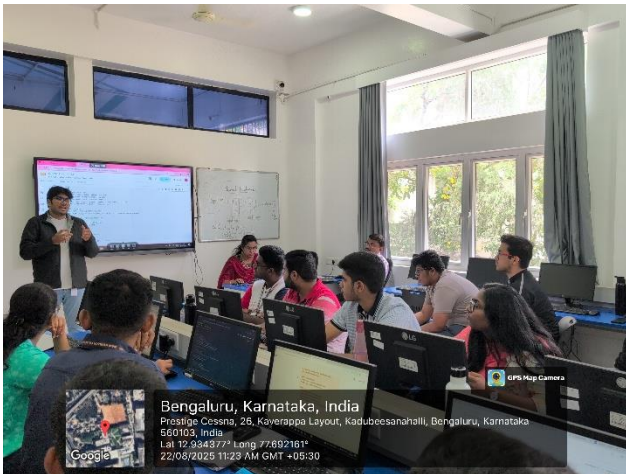
The session aimed to provide students with an in-depth understanding of how modern Business Intelligence (BI) tools like OBIEE (Oracle Business Intelligence Enterprise Edition) and Power BI are transforming data analytics and decision-making in organizations.

Shoailuddin began the talk by introducing the fundamentals of business intelligence, emphasizing the growing importance of data visualization and analytics in the AI-driven world. He elaborated on how OBIEE enables enterprises to perform powerful data analysis and generate interactive dashboards, while Power BI offers flexibility and integration for dynamic, real-time insights.

Drawing from his professional experience at Conneqtion Group, he shared real-world examples of how BI tools are used in data-driven projects, showcasing how AI models and analytics platforms together drive strategic business outcomes. He highlighted key differences between OBIEE and Power BI in terms of usability, scalability, and industry applications, helping students understand how to choose the right tool for specific business needs.

The session also focused on the career opportunities in data analytics and business intelligence, encouraging students to upskill in areas like data visualization, SQL, and AI integration with BI tools. Shoailuddin emphasized the need for continuous learning and practical exposure to stay competitive in the evolving field of AI and analytics.

The event concluded with an interactive Q&A session, where students actively participated and clarified their queries regarding BI tool implementation, certification paths, and industry use cases.

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Faculty Coordinator   HOD-AIML