



IEEE
BANGALORE SECTION



NEW HORIZON
COLLEGE OF ENGINEERING



IEEE
NHCE
STUDENT BRANCH



New Horizon College of Engineering
Student Branch Chapter

Technical Talk

Exploratory Analysis of Low-cost Training Strategies for Offline Mobile Retail AI

- 📅 11 March 2026
- 🕒 12:00PM to 1:00PM
- 📍 Falconry Seminar Hall
- 👥 4th Semester Students



Ms. Medha Hegde
Software Engineer
NatWest Group

Student Coordinator

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IEEE Advisor

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Convener

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Professor & HoD AIML

Dr. R J Anandhi
Dean - Academics

Dr. Manjunatha
Principal

Organised by

Department of Artificial Intelligence and Machine Learning



Department of Artificial Intelligence and Machine Learning



Event Report

Title	Exploratory Analysis of Low-cost Training Strategies for Offline Mobile Retail AI	
Department	Artificial Intelligence and Machine Learning	
Date	From: 11.03.2026	To: 11.03.2026
Time	From: 12:00 PM	To: 1:00 PM
Brief Description	<p>The IEEE Computational Intelligence Society (CIS), IEEE NHCE Student Branch, in association with the Department of Artificial Intelligence and Machine Learning, New Horizon College of Engineering, successfully organized a Technical Talk titled “Exploratory Analysis of Low-cost Training Strategies for Offline Mobile Retail AI” on 11th March 2026, from 12:00 PM to 1:00 PM, at the Falconry Seminar Hall.</p> <p>The session was delivered by Ms. Medha Hegde, Software Engineer at NatWest Group, who shared valuable insights on developing efficient and cost-effective training strategies for AI models used in offline mobile retail environments. The talk focused on how artificial intelligence can be optimized for mobile platforms with limited computational resources, highlighting practical approaches to model training, deployment, and scalability.</p> <p>The session provided students with an understanding of the challenges and opportunities in implementing AI solutions in retail applications, particularly in scenarios where internet connectivity and computing resources are limited.</p> <p>The talk was highly informative and engaging, allowing students to gain exposure to industry practices and emerging trends in mobile AI applications. The session also encouraged participants to explore innovative solutions and research opportunities in the fields of artificial intelligence, machine learning, and intelligent retail technologies.</p>	





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